



The Community Chest Awards logo would be made available to all Community Chest Award winners for use in their publication and publicity efforts in appreciation and honour of their generous contribution. Award winners receiving multiple awards would be given the logo of the higher award category.

The design of the Community Chest Awards logo draws its inspiration from the Community Chest logo. Overall, the design resembles a star and portrays the image of people and organisations from all walks of life coming together.

The wide-open arms and strong use of the colour orange depict the warm friendship of these big-hearted donors and their willingness to help the less fortunate in the community. The hand-in-hand visual signifies these generous donors together with the beneficiaries as a happy community gearing towards a future of hope, compassion and dreams. The visual also resembles a star which signifies the honour of the award bestowed upon these individuals and organisations for their meaningful acts of love.

The Awards logo is a tribute and endorsement of the fund-raising efforts of the Award winners and their partnership with Community Chest. Award winners are encouraged to use the logo in their publication and publicity efforts as a pledge of their strong advocacy towards community giving.

There are a total of 9 Awards logos to represent the main categories as follows:

