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For immediate release

MEDIA RELEASE

GIVE A HAND GOES ON-AIR TO RAISE FUNDS FOR NEEDY

Community Chest's signature fund-raising campaign – Give A Hand! – returns this year to garner support from the community to send a message of hope to the less fortunate in our society.

Beneficiaries of ComChest will take to the stage to touch the hearts of the audience with their talents. Hailing from voluntary welfare organisations such as MINDS, SAMH Youth Reach, Care Corner Family Service Centre, Students Care Service, Chao Yang School, AWWA Seniors Activity Centre and AWWA TEACH ME, they will enthrall the public with dancing, singing, drumming and skit performances.

This message of hope will also hit the air-waves as MediaCorp Radio DJs from Gold 90.5FM and Capital 95.8FM engage audiences and listeners on-air to raise funds for the needy.

Besides DJs, MediaCorp celebrities Kym Ng, Bryan Wong, Dasmond Koh, Michelle Chong, Belinda Lee and Pornsak will also show their support for charity by making guest appearances and taking part in interactive activities with the public. Through their efforts, they hope to inspire others to contribute towards a worthy cause. Any contribution would go a long way in helping those who need assistance, and give them hope for a better life.

The Give A Hand! Roadshow will be held from 21-23 March at Causeway Point from 12.30pm to 8.30pm. At the roadshow, members of the public can buy a Share A Hope! Card for just \$2. Proceeds will go towards helping the needy in the community.

Into its sixth year, the campaign is Community Chest's signature annual event, comprising roadshows held at shopping mall located in the HDB heartland.

Through showcasing the talents of some of the service users as part of the event programme, these Give A Hand! roadshows serve as a public education platform that aims to bring the community closer to the less fortunate who need a helping hand.

The main sponsor of this year's Give A Hand! is NTUC FairPrice Cooperative Limited. NTUC FairPrice Group CEO Mr Tan Kian Chew said: "NTUC FairPrice is a long-time supporter of Community Chest's charity initiatives, such as Heartstrings Buys. We are pleased to partner Community Chest again in its latest Give A Hand! campaign. We are glad to play our part to rally the community in caring and sharing for the less fortunate in the society through this meaningful campaign".

Enclosed:

- *Give A Hand! Fact Sheet*
- *Programme of Give A Hand! roadshows Causeway Point 21-23 Mar 08.*
- *Translation*

For media enquiries, please contact:

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About the Community Chest

Community Chest raises funds on a yearly basis to meet the needs of the social service programmes we help support. Community Chest ensures that fund-raising costs are kept to a minimum. As these costs have been sponsored by Singapore Totalisator Board and Singapore Pools (Private) Limited, every dollar raised by Community Chest will be made available to social service programmes under its care.

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FACT SHEET ON GIVE A HAND! 2008

<p>Objectives</p>	<ul style="list-style-type: none"> • To showcase the talents of our beneficiaries as well as to engage the public in caring and sharing for the less fortunate in our society • To raise funds to benefit more than 340,000 people* in 147 social service programmes supported by Community Chest • To rally the community to give a hand to, and share a hope with, the less fortunate in our society
<p>Event details</p>	<ul style="list-style-type: none"> • Give A Hand! roadshows 21 - 23 March 2008 A series of interactive and vibrant roadshows will be held Causeway Point during weekend in March.
<p>Highlights</p>	<ul style="list-style-type: none"> • Celebrity appearances, games and performances Guest appearances at the roadshow by MediaCorp Artistes Kym Ng, Bryan Wong, Dasmond Koh, Michelle Chong, Belinda Lee and Pornsak, radio vanshows, innovative games with audience participation and entertaining performances by special talents. • Share A Hope! drive Unique to the campaign is the Share A Hope! drive which allows the public to buy a Share A Hope! Card to donate to the needy in the Community. A bookmark is incorporated in the design of the card. In addition, attractive lucky draw prizes are waiting to be won!
<p>Free Admission</p>	<p>All are welcome to be part of this dynamic sharing experience.</p>

**This number is based on service-use counts plus public education outreach*