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MEDIA RELEASE

COMMUNITY CHEST CELEBRATES THE BAYANIHAN EXPERIENCE TOGETHER WITH THE PHILIPPINE BAYANIHAN SOCIETY

Bayanihan is the Filipino tradition of working together for a common good. Come 16 June 2009, Community Chest and the Philippine Bayanihan Society (Singapore) will be celebrating this tradition with an evening performance graced by President S R Nathan and Mrs Nathan. Entitled 'The Bayanihan Experience – Embracing Ties That Bind', it will be an evening performance of indigenous Philippine art forms in music, dance, costumes and folklore.

Featuring the world-renowned Bayanihan, the National Dance Company of the Philippines, the concert promises to be a cross-cultural experience. The internationally acclaimed company has performed in more than 700 cities worldwide and has built a rich reserve of international goodwill for Philippine culture and art.

“This event celebrates the communal spirit between Filipinos and Singaporeans who have come together to raise funds collectively to help the needy and the Filipino community in Singapore. It also marks the 40th Anniversary of the establishment of diplomatic relations between the Philippines and Singapore. We urge art and culture lovers, and the general public, to support the charitable effort and catch the world-class performance by Bayanihan,” said Mrs Minda Calaguian- Cruz, Ambassador of the Republic of the Philippines to the Republic of Singapore and Co-Chairperson of the organising committee of the event.

“This is our fourth collaboration between Community Chest and the Philippine Bayanihan Society (Singapore). Your donations will bring Community Chest a step closer to raising \$52.6 million to help more than 340,000 frail elderly, children and adults with disabilities, and families in need in receiving timely care through 155 critical social service programmes. It will also help the Philippine Bayanihan Society (Singapore) in its promotion of skills upgrading

for Filipino workers here in Singapore,” said its other Co-Chairperson, Mr Edmund Tie, Vice-Chairman of Community Chest and Board member of the Philippine Bayanihan Society (Singapore).

‘The Bayanihan Experience – Embracing Ties That Bind’ will be held on 16 June 2009 at the Esplanade Concert Hall from 7.45 to 9.15 pm. Corporate and individual packages to the concert are available in donation amounts of \$5,000, \$1,000, \$100, \$80, \$50 and \$30. Each donation will also entitle individuals and companies a tax deduction of 2.5 times on the donation amount. For more information, interested parties may contact 6474 3700.

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Community Chest

Community Chest raises funds on a yearly basis to meet the needs of the social service programmes we help support. Community Chest ensures that the fundraising costs are kept to a minimum. As these costs are covered mainly by Tote Board and Singapore Pools (Private) Limited, every dollar raised by Community Chest will be made available to social service programmes under its care.

Community Chest has made it easier for individuals to donate from the comfort of their homes via websites such as www.comchest.org.sg and www.vpost.com.sg, through the internet (DBS, UOB or Citibank) or phone banking (DBS or POSB) and even at SAM machines across the island. Individuals can also reap tax benefits on donations through hassle-free modes like the Community Chest's SHARE programme (the sign-up form is available at www.comchest.org.sg) where one can make monthly donations via GIRO, credit card or payroll and have his or her tax deductions automatically included in their tax assessments.

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