
MISS WORLD 2010 VISITS CHARITY SUPPORTED BY COMMUNITY CHEST

SINGAPORE, JANUARY 25, 2011 – Children from the Spastic Children’s Association School (SCAS) are eagerly looking forward to 26 January 2011, when the reigning Miss World will visit the school. SCAS, a charity under the care of Community Chest, provides special education to children with cerebral palsy between the ages of 6 to 18 and is supported by Community Chest.

This coming Wednesday, Miss World 2010 winner Alexandria Mills and First Runner Up Emma Wareus, who are in Singapore, will join the students in some of the lessons of a typical school day, which include physical education, art and craft, and life skills.

Ms Zunaidah Bte Shahul Hamid, Principal of SCAS, said: “We welcome this visit by the Miss World entourage as it will be a treat for our students to have the opportunity to interact with them. We have arranged for the entourage to take part in the lessons to better understand the needs of children with cerebral palsy.”

Through the education and therapy programmes supported by Community Chest, the students learn literacy and numeracy skills, social and daily living skills like bathing, dressing and going to the toilet. They also undergo intensive therapy and rehabilitation sessions to improve their speech, mobility and other physical abilities.

“This will be an enlightening experience for me. I hope that during my reign, I will be able to do more to create awareness about children with special needs,” said Miss World 2010, Alexandria Mills.

“Community Chest is grateful to the Miss World entourage for making time for charity, despite their busy schedule in Singapore. This visit allows them to interact with special needs students and experience first-hand how they benefit from programmes supported by Community Chest,” said Ms Tan Bee Heong, Director of Community Chest.

The Miss World organisation has been helping disadvantaged children for over 25 years. Miss World has supported disadvantaged children all over the world through its theme, 'Beauty with a Purpose', said Mrs Julia Morley, CEO of Miss World Limited.

"Emphasis on charity work is very much an integral part of the Miss World ethos and we wanted to contribute to a meaningful cause despite our short visit to Singapore. We are grateful to Community Chest for the chance to learn about their role in supporting critical social service programmes," said Mrs Morley.

We would like to invite you and your photographer/video crew to the event. The details are as follows:

Event : Miss World Visit to Special Education School
Venue : Spastic Children's Association School, 65 Pasir Ris Drive 1
Date/Time : Wednesday, 26 January 2011 / 1.30pm to 3pm

Please RSVP your attendance by **5pm, Tuesday, 25 January 2011** to:

Mr Raymond Poon	Ms Goh Siew Hian
Senior Executive	Assistant Director
Corporate Communications Division	Corporate Communications Division
National Council of Social Service	National Council of Social Service
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Community Chest

Community Chest raises funds on a yearly basis to meet the needs of the social service programmes we help support. Community Chest ensures that fund-raising and other operating costs are kept to a minimum. As these costs are covered mainly by Tote Board and Singapore Pools, every dollar raised by Community Chest will be made available to social service programmes under its care.

Community Chest has made it easier for individuals to donate from the comfort of their homes via websites such as www.comchest.org.sg and www.vpost.com.sg, through the internet (DBS, UOB or Citibank) or phone banking (DBS or POSB) and even at SAM machines across the island. Individuals can also reap tax benefits on donations through hassle-free modes like the Community Chest's SHARE programme (the sign-

up form is available at www.comchest.org.sg) where one can make monthly donations via GIRO, credit card or payroll and have his or her tax deductions automatically included in their tax assessments.