

# MEDIA RELEASE

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## COMCHEST TRUEHEARTS 2011 EXCITES YOUTH TO HELP THE LESS FORTUNATE

*Young Community Chest beneficiary celebrates a special birthday at the first televised charity show at Marina Bay*

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**SINGAPORE, NOVEMBER 24, 2011** – Youths take the lead in spearheading “ComChest TrueHearts 2011”. The programme will focus on heightening awareness and encouraging the younger generation to participate in charitable causes. The programme line-up includes performances from beneficiaries of Community Chest and popular MediaCorp artistes.

11-year-old Timothy Leong, a student from Chaoyang School that is supported by Community Chest, has been practising the harmonica earnestly and diligently for the past few weeks to ensure that he does his best at the “ComChest TrueHearts 2011”, as the Community Chest’s charity show will be televised “live” on his 12<sup>th</sup> birthday.

Timothy, who was diagnosed with mild intellectual disability two years ago, said, “I enjoy music and I am very happy to be able to do something different on my birthday this year through performing at the ‘ComChest TrueHearts 2011’ and using my talents to raise funds to help others in need like me. I will do my best at the show and hope that all of you can support us by watching it “live” this Sunday and donating generously!”

Timothy will be presenting a harmonica performance with students from Chaoyang School, Tanglin School and Yuhua Secondary School, and MediaCorp artiste Teresa Tseng (曾詠霖), one of 21 artistes involved in the show this year. To prepare for this performance, Teresa has been going to Chaoyang School to practise with and to gain a better understanding of the beneficiaries of Community Chest. Andie Chen (陈邦鋆) is another MediaCorp artiste who will perform alongside Community Chest beneficiaries from Students Care Service (Yishun SYNC programme) to put up an energetic “Street Dance” performance. “Love Harmonics” and “Street Dance” are two of the exciting performances in the programme line-up for this year.

True to its focus to involve more youth so as to heighten awareness and encourage the younger generation to participate in charitable causes, “ComChest TrueHearts 2011” will also include a heart-pumping, adrenaline-rushing fire-twirling performance put up by

**COMMUNITY CHEST | The NCSS Fund-raising Division**

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young beneficiaries from Metta School and Katong School, together with performers from Circus in Motion. Young cast members from MediaCorp's hottest drama "On the Fringe", like Ian Fang (方伟杰), Elizabeth Lee (李巧儿), Kimberly Chia (谢静仪) and Kate Pang (庞蕾馨), will also be featured in the programme, entertaining the audience with an energetic Korean pop dance and a modern martial arts dance. A hilarious and witty skit performance featuring Michelle Chong (庄米雪), Alaric Tay (郑良雄), Patricia Mok (莫小玲) and Michelle Tay (郑荔芬) from programmes like "The Noose" and "Paris & Milan" will also add laughter and colour to the show. As a fitting finale, popular MediaCorp artiste Rui En (瑞恩) will be singing the "ComChest TrueHearts 2011" theme song 关怀是阳光 to end the show on a high note.

"This year, we have mobilised youth to spearhead 'ComChest TrueHearts 2011' and we hope their energy, drive and passion will help Community Chest garner more support, generate greater awareness and encourage the younger generation to be more involved in charitable causes. We are grateful to the performers, both artistes and our beneficiaries, for all their efforts and also thankful to our corporate sponsors for their strong support in this year's show. We urge everyone to give us your fullest support by donating generously to bring hope to our beneficiaries and allow them to live a life of dignity, to their fullest potential," said Mr Edmund Tie, Chairman of the "ComChest TrueHearts 2011" Organising Committee.

The spectacular line-up of performances at the Event Plaza at Marina Bay Sands, with the beautiful city skyline as a backdrop, was made possible with support from the Urban Redevelopment Authority. Corporate sponsors like CapitaLand Hope Foundation, Fu Lu Shou Si Mian Fo Pte Ltd, Hi-P International Limited, Keppel Corporation Limited, Kwan Im Thong Hood Cho Temple, Lee Foundation, Marina Bay Sands, New Creation Church, NTUC FairPrice Foundation Limited, Overseas Union Enterprise Limited, Philips Electronics (S) Pte Ltd, Shaw Foundation and Sincere Healthcare Group have also stepped forward to support Community Chest in this meaningful fund-raising project.

Popular foreign acts, like Aska Yang (杨宗纬), Zhang Yun Jing (张芸京) and Alien Huang 黄鸿升 (小鬼), will also be belting out their latest hit songs during the show while veterans like Michelle Yim (米雪) and Ha Yu (夏雨) will mesmerise audience with their rendition of "Teasing the Phoenix" (戏凤), taken from the 1959's classic huang-mei opera-styled movie "The Kingdom and the Beauty" (江山美人), and evergreen classics. There will also be a duet by leading cast members Jemma Rix and Suzie Mathers from the Broadway hit musical WICKED, which will be the first time they perform together in public.

Come 27 November 2011, the public can catch the live broadcast of "ComChest TrueHearts 2011" on Channel 8 from 7pm to 10pm. The donations from the show will help children with special needs, youth-at-risk, people with disabilities, frail and lonely

elderly and families in need. Telepoll lines are open from now until 7 December 2011, midnight. The public can call 1900-112 8805 for a \$5 donation, 1900-112 8820 for a \$20 donation, 1900-112 8850 for a \$50 donation and 1900-112 8800 for an \$88 donation. All donations will go towards funding 70 charities that run 158 critical social service programmes serving some 300,000 people in need.

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We would like to invite your reporter and photographer/camera crew to the event.

Event : ComChest TrueHearts 2011  
Venue : Marina Bay Sands, Event Plaza  
12A Bayfront Avenue  
Singapore 018970  
Date/Time : 27 November 2011 (Sunday), 6pm

Attached for your reference is the programme for the event.

Please RSVP your attendance **by noon, Friday, 25 November 2011** to:

Ms Chew Kia Huey  
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### **Community Chest**

Community Chest raises funds on a yearly basis to meet the needs of the social service programmes we help support. Community Chest ensures that fund-raising and other operating costs are kept to a minimum. As these costs are covered mainly by Tote Board and Singapore Pools, every dollar raised by Community Chest will be made available to social service programmes under its care.

Community Chest has made it easier for individuals to donate from the comfort of their homes via websites such as [comchest.sg](http://comchest.sg) and [www.vpost.com.sg](http://www.vpost.com.sg), through the internet (DBS, UOB or Citibank) or phone banking (DBS or POSB) and even at SAM machines across the island. Individuals can also reap tax benefits on donations through hassle-free modes like the Community Chest's workplace giving programme "SHARE", where employees make monthly donations via GIRO, credit card or payroll and have his or her tax deductions automatically included in their tax assessments.

Community Chest aims to raise \$55.7 million this year to help support 70 charities in running 158 critical social service programmes. The funds raised will benefit some 300,000 people including children with special needs, youths-at-risk, persons with disabilities, lonely and frail elderly and families in need.

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**Issued by: Corporate Communications Division  
National Council of Social Service  
Thursday, 24 November 2011**

**COMCHEST TRUEHEARTS 2011  
Programme**

Date : 27 November 2011 (Sunday)  
Time : 6pm – 10pm  
Venue : Marina Bay Sands, Event Plaza  
12A Bayfront Avenue  
Singapore 018970

6pm	Arrival of guests and media
6.15pm	Guests and media to be seated
6.45pm	Arrival of Guests-of-Honour President and Mrs Tony Tan Keng Yam
7pm	“Live” telecast of “ComChest TrueHearts 2011”
10pm	End