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**WELCOME ADDRESS BY MR ERIC ANG
VICE CHAIRMAN OF COMMUNITY CHEST COMMITTEE
AT 'STOCKBROKERS WITH A HEART CAMPAIGN' LAUNCH
FRIDAY, 28 JANUARY 2011, 6 PM
AT UOB KAY HIAN AUDITORIUM**

Mr Esmond Choo, Chairman, Securities Association of Singapore

Ms Jennie Chua, Chairman, Community Chest

Friends from the media

Ladies and Gentlemen

Good evening and thank you for joining us today for the launch of the 'Stockbrokers with a Heart' campaign. This is the second sector-wide campaign that Community Chest is launching to raise funds through SHARE, a monthly workplace giving programme.

Contributing through SHARE

2 Community Chest, the fund-raising arm of the National Council of Social Service, has been raising funds yearly to meet the needs of our

beneficiaries since 1983.

3 SHARE provides Community Chest with a regular, stable and sustainable source of funds. It is an easy and convenient avenue for individual donors to lend a helping hand to the needy with a monthly donation contributed through payroll. Currently, there are about 200,000 SHARE donors, contributing about \$12 million annually to the total funds raised by Community Chest.

Hoteliers with a heart

4 In June last year, Community Chest partnered the hoteliers in its first sector-wide campaign, 'Hoteliers with a Heart'. We received very encouraging results from the campaign with seven new hotels on board and 1,000 new SHARE donors from the hotel industry.

Investing in the lives of the needy

5 With this encouraging response, we are pleased to launch the 'Stockbrokers with a Heart' campaign today to rally the support of the stockbroking sector for the less unfortunate. With the positive outlook of

the economy, this campaign could not have been better timed. We hope that the stockbroking community will donate generously to bring hope and a better future to the beneficiaries supported by Community Chest. Our beneficiaries range from children with special needs and people with disabilities to distressed families and lonely and frail elderly. Mr Wong Ann Chai, Chairman of this campaign will share more with you shortly.

6 I would like to express my deep appreciation to Mr Esmond Choo, Chairman of the Securities Association of Singapore for giving the campaign a head-start by rallying your member firms. I am glad to note that nine have answered the call and pledged their support. Thank you.

7. Looking ahead, Community Chest plans to launch similar campaigns in other sectors. Friends from the media, your assistance in helping us publicise our efforts would be most appreciated, so that more will be inspired to give to our charitable cause and to make a difference to the lives of our beneficiaries. Thank you.