



YOUR EVERY DOLLAR GOES INTO FULFILLING HOPES

Community Chest raises funds on a yearly basis to meet the needs of the social service programmes that we support. As fund-raising and other operating costs are covered mainly by Tote Board and Singapore Pools (Private) Limited, every dollar raised by Community Chest will be made available to social service programmes under its care.

Your continued support to Community Chest has helped to nurture children and youths to succeed, dignify the lives of the elderly, keep families together and help people with disabilities lead independent lives.

Here are just 3 of the 320,000* people who have benefitted from critical social service programmes supported by Community Chest in **FY2010**.

*includes direct service users, caregivers and public education outreach

OUR STORIES YOU MADE THE DIFFERENCE



Cheyenne Phua: You helped her learn to read

10-year-old Cheyenne Phua was born with bilateral opaque corneas with iridocorneal adhesions. She has blurred vision in the left eye and is able to move around without bumping into objects but cannot see numbers and letters clearly. This limited her learning and even at the age of 6, she was unable to read or write.

The turning point came when she joined Lighthouse School 4 years ago. She learnt Braille and did well in her subjects. She is in primary 3 this year and hopes to go to a mainstream secondary school after PSLE.

"I like to go to school because I have many friends there. My favourite subject is Science and I like to learn about nature," she said. "One day, I would like to open a shop that sells flowers and toys."

Her father, Mr Henry Phua, was encouraged by the amount of confidence that she has gained since she started going to Lighthouse School. He said, "She is now a cheerful and confident girl, and enjoys talking and interacting with others."



Toh Heok Khin: You helped him to find a friend in times of need

Toh Heok Khin lives alone in his 1-room flat in Kim Tian Place. When he was first befriended by Lions Befrienders about 17 years ago, he was lonely and withdrawn as he had cysts in his nose, which made breathing difficult for him.

The care and concern extended by his Befriender helped him to open up and become a more cheerful person. His Befriender even made special arrangements for him to receive treatment at the hospital.

Motivated by his Befriender's kindness, Mr Toh today helps other needy elderly by distributing food items like packed meals, vegetables and canned food to about 100 of them living in his neighbourhood twice a week. He has been helping for the past 15 years. Through helping out in the distribution, he has made many new friends over the years. He intends to continue helping out for as long as he can.



Nantha Kumar: You helped him to live an enriching life

19-year-old Nantha Kumar was diagnosed with muscular dystrophy at birth. Being wheelchair-bound, he benefits from the Cheshire Home's physiotherapy services. He also enjoys the social and recreational activities organised by the Home.

Today, Kumar is a voluntary assistant teacher at a special education school, teaching Mathematics and Science to students with autism and other learning disabilities twice a week. He started teaching three years ago and enjoys the interaction with the children. He is also studying to take the "O" level examinations as a private candidate.

He said, "Initially I don't know what to do when facing a whole room of children. I broke the ice by telling them about myself and the daily challenges I face being wheelchair-bound. I also told them how I could do many things even though I am on the wheelchair and that it could be the same for them."

OUR NEWS

HIGHLIGHTS OF OUR FUND-RAISING ACTION

Give A Hand! 2011 Handed A Record!

The annual Give A Hand! Roadshow was held on 12 and 13 March 2011 at VivoCity. The event showcased the talents of Community Chest beneficiaries as well as engaged the public in caring and sharing for the less fortunate in our society. The highlight of this year's event was our entry to the Singapore Book of Records for "The Largest Logo Made of Palmprints". Over \$500,000 was raised from our partners FairPrice Foundation, Singapore Airlines, Hewlett-Packard Singapore (Private) Limited, Rudi's Fine Food and Xilinx Asia Pacific Pte Ltd.



Swinging in Singapore – A Charity Jazz Night

Jazz musician Jeremy Monteiro, who turned 50 last year, celebrated his birthday and contributed to a good cause. He put together a spectacular jazz feast with a full 18-piece Big Band and stars from the international and local jazz scenes.

The charity dinner and concert, chaired by Dr Lee Boon Yang, was held on 30 July 2010 and raised over \$1 million for Community Chest. Graced by President S R Nathan, the event was attended by more than 600 guests.



More Than \$915,000 Raised By Children And Youth For Children's Day And Youth Day Appeals

New videos were launched for both appeals, one of which was produced by students from Singapore Polytechnic. The causes were made more relevant and engaging for the students, raising more than \$915,000 for 2010. Staedtler (Singapore) Limited also sponsored the 300,000 pencils given to all the children for the Children's Day Appeal.



SHARE PROGRAMME:

Reaching Out to Sectors to Attract SHARE Donors

SHARE is a monthly workplace giving programme that encourages companies and employees to make a collective effort in helping the less fortunate through monthly contributions to Community Chest.

Currently, it relies on more than 210,000 corporate and individual donors to generate a steady source of income to help fund the programmes supported by Community Chest.

Community Chest launched the second sector-wide campaign, "Stockbrokers with a Heart", on 28 January 2011 to raise funds for the needy through SHARE. The campaign was strongly supported by the Securities Association of Singapore. Nine member firms pledged their support for SHARE by donating a total of \$230,000 to Community Chest to launch the campaign.

"Stockbrokers with a Heart" was a follow-up to the first sector-driven campaign, "Hoteliers with A Heart", which was launched on 16 June 2010 to reach out to employers and staff in the hotel sector. Seven new hotels have come on board the SHARE programme as a result of this campaign, with 1,000 new SHARE donors.

NO CONTRIBUTION IS TOO SMALL

\$5

Allows a child below 6 years old with special needs to receive a day of subsidised therapy in speech and language skills.

\$10

Provides 2 warm meals for a frail elderly person.

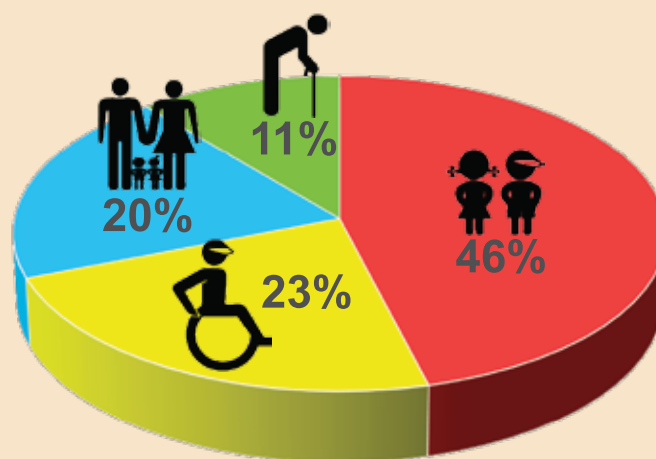
\$30

Provides a day of casework and counselling for a single-parent to help his/her family cope with grief and loss and adjust to a new family situation.

\$35

Provides a day of training in a day activity centre for a person with disability, to enable him/her to acquire basic independent living and social skills.

YOUR DONATION HOW IT HAS HELPED



Community Chest met its fund-raising target of \$55.2 million in FY 2010, of which \$54.9 million was disbursed to help about 320,000* people in 162 social service programmes provided by 74 charities.

Here is how your donations have helped the less fortunate:

- Nurturing Children and Youths to Succeed**
 \$25.5 million or 46% of total funds went towards social service schemes that supported children with special needs and youths-at-risk. These schemes include special education, therapy and counselling.
- Helping People with Disabilities Lead Independent Lives**
 \$12.5 million or 23% of total funds went towards helping people with disabilities lead independent lives. They benefitted from programmes such as physiotherapy, training in life skills and job placement services.
- Keeping Families Together**
 \$11 million or 20% of total funds went towards supporting families in need. They were able to receive counselling and referral services to help them deal positively with financial hardship, child delinquency or marital problems.
- Dignifying the Lives of the Elderly**
 \$5.9 million or 11% of total funds went towards helping lonely and frail elderly who needed care in community homes or home help services in the delivery of warm meals and housekeeping.